

# FEBT SUMMER SCHOOL 2024

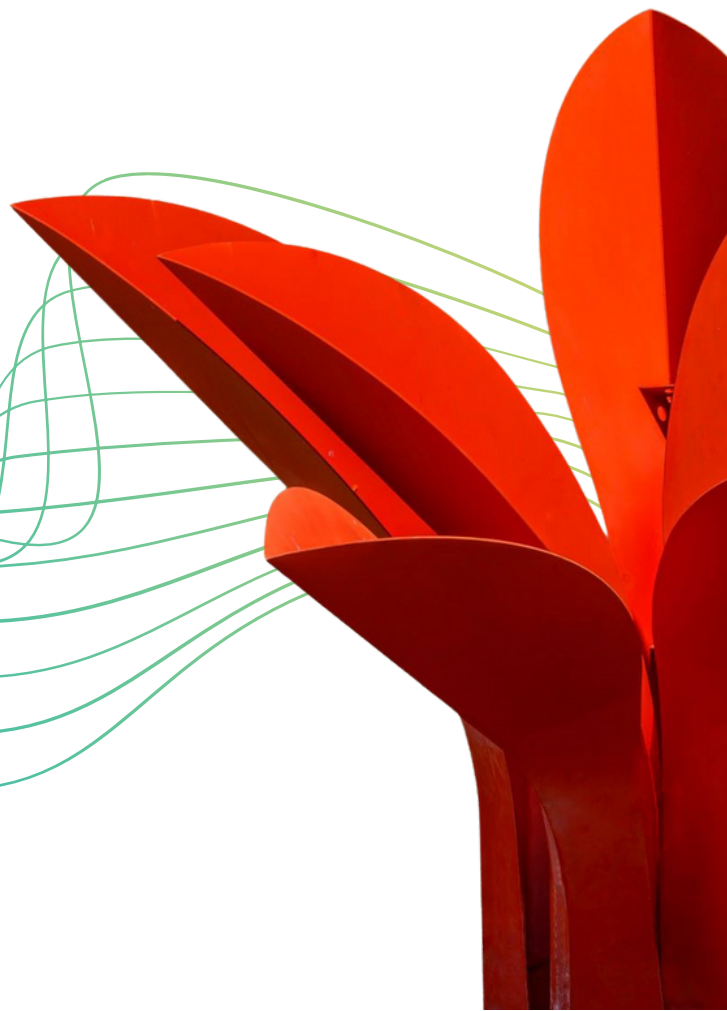


[summer.efst.hr](https://summer.efst.hr)



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# ABOUT FEBT

**The Faculty of Economics, Business, and Tourism (FEBT) was established in 1975. Today, with around 2,400 students and 127 employees, FEBT is one of the largest faculties in Croatia and part of the University of Split - Croatia's second-largest higher education institution.**

FEBT is located in Split, the second-largest city in the Republic of Croatia and is the largest constituent of the University of Split (UniST).

FEBT employs 127 staff, of which 92 are academic and 35 are administrative positions. At present, slightly over 2,400 students are studying in one of twelve study programmes offered by FEBT at the level of undergraduate and graduate university and professional study programmes and postgraduate specialist and doctoral study programmes.

In 2022, FEBT was awarded the prestigious **EFMD (European Foundation for Management Development) accreditation** for the study programme in Business, which **places the Business study programme of FEBT among the best study programmes in the world!**

**FEBT was declared the leader in Croatia in support of the development of Start-ups through the Student Business Incubator.**

The Student Business Incubator (SBI) has operated at the Faculty of Economics, Business, and Tourism since 2015. It is intended for all University of Split students inclined toward entrepreneurship.

The Faculty offers students the opportunity to complete part of their studies or professional practice abroad at over 60 renowned institutions from more than 20 countries and inclusion in the world of work through international professional training in over 100 companies and associations from the most diverse spheres of activity.

The faculty offers a wide range of courses taught in English for exchange students (on mobility schemes) with plans to provide full-time programs in English in near future.



# FEBT SUMMER SCHOOL 2024 COURSES

## Week of June 17 - 21, 2024

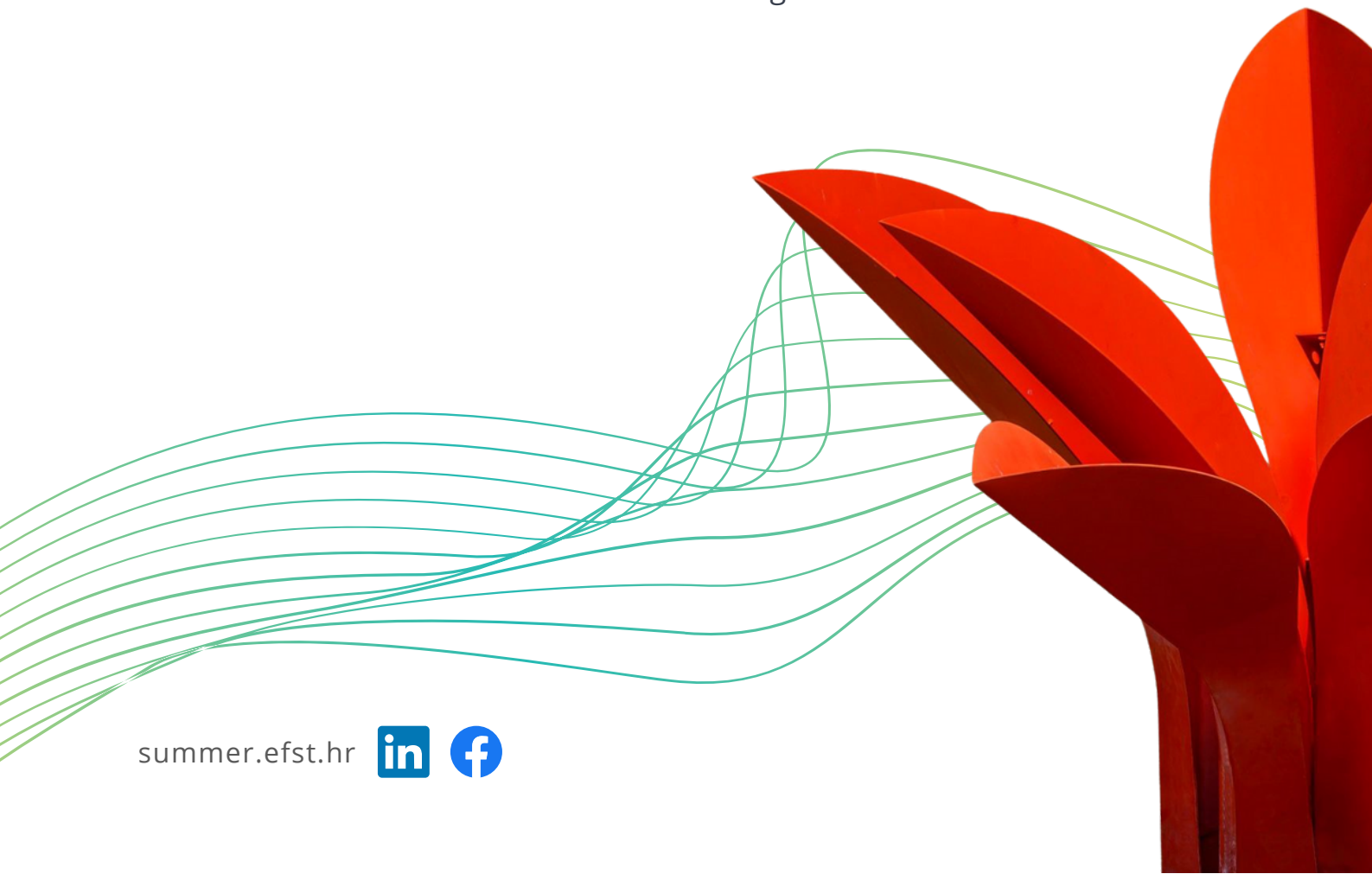
- Entrepreneurship, Innovation and Creativity

## Week of June 24 - 28, 2024

- Managing Urban Tourism: Planning and Monitoring for Sustainability
- Behavioural Economics

## Week of July 01 - 05, 2024

- Short-Term Rentals In A Touristic Cityscape: Opportunities And Challenges
- Regional Development, Policy and Practice
  - Regional development in post-crisis and post-globalized world
  - Regional policy – Reality check and perspective
  - Advanced Research Methods in Regional Science



# 01 Regional Development in Post-crisis and Post-global World

## Course description

The course explores the most recent and exciting work in regional development. Both theoretical and empirical aspects will be covered, focusing on regional policy that improves economic well-being in different regions. The course allows the participants to enhance analytical and critical skills relevant to developing a holistic perspective on regional development, focusing on issues of the post-crisis and post-globalized world.

## Target audience

- Graduate and postgraduate students in economics (or in social sciences, technical sciences, or science-related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations
- Holders of undergraduate degrees or students in last year of their studies in economics or the social sciences who wish to study the field of regional economics
- Researchers and professionals working in the field

## Evaluation

Participants who wish to acquire 6 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

## Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

## Course Fee

The price of the course includes lectures and practical hours. More details about fees can be found below.



# 01 Regional Development in Post-crisis and Post-global World

## Lecturers



VINKO MUŠTRA  
Course leader  
Associate professor at FEBT



ANDRÉS RODRÍGUEZ-POSE  
Professor at LSE



PETER NIJKAMP  
Emeritus Professor  
at the VU University



RUNE DAHL FITJAR  
Professor at the University of  
Stavanger Business School



RON BOSCHMA  
Professor at Utrecht  
University



KARIMA KOURTIT  
Professor at the Open  
University



ALBERTO GIACOMETTI  
Research Fellow at  
Nordregio



BLANKA ŠIMUNDIĆ  
Associate professor at  
FEBT

## 02 Regional policy - Reality check and perspective

### Course description

This course aims to develop analytical and critical skills relevant for developing a holistic perspective on the application of regional policy with a particular focus on EU regional policy. The course explores the most recent work in regional policies and their impact on various areas in changing and post-Covid Europe. Both theoretical and empirical aspects will be covered, focusing on regional policy that improves economic well-being in different regions.

### Target audience

- Graduate and postgraduate students in economics (or in social sciences, technical sciences or science-related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations
- Holders of undergraduate degrees or students in the last year of their studies in economics or the social sciences who wish to study the field of regional economics
- Researchers and professionals working in the field

### Evaluation

Participants who wish to acquire 6 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

### Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

### Course Fee

The price of the course includes lectures and practical hours.  
More details about fees can be found below.

# 02 Regional policy - Reality check and perspective

## Lecturers



**VINKO MUŠTRA**  
Course leader  
Associate professor at FEBT



**ANDRÉS RODRÍGUEZ-POSE**  
Professor at LSE



**UGO FRATESI**  
Associate Professor at  
Politecnico di Milano



**FRANCESCO MOLICA**  
Director for Regional Policy at  
the Conference of Peripheral  
Maritime Regions



**SEBASTIEN BOURDIN**  
Professor at EM Normandie  
Business School



**BOGDAN-CONSTANTIN IBANESCU**  
Professor at the Open  
University



**ALBERTO GIACOMETTI**  
Research Fellow at  
Nordregio



**BLANKA ŠIMUNDIĆ**  
Associate professor at  
FEBT



## 03 Advanced Research Methods in Regional Science

### Course description

This course is designed for master and PhD students, researchers, academics, and professionals eager to deepen their understanding of spatial data analysis and its applications in regional science. Throughout the program, participants will explore spatial econometrics in R, learn to identify and address spatial dependence in panel data, to apply cutting-edge techniques for more sophisticated data analysis, delve into the complexities of economic modeling across multiple sectors and regions and combine theoretical knowledge with practical application by engaging in empirical simulation models and testing complex causal relationships. Besides, the participants will broaden analytical skills with advanced spatial analysis techniques for comprehensive neighborhood and regional science studies. This program is perfect for those looking to stay at the forefront of regional science research, offering a blend of theoretical knowledge and practical application.

### Target audience

- Graduate students in economics (or in social sciences, technical sciences or science related fields) who intend to round out their knowledge in the regional science and use it in the process of preparing dissertations.
- Holders of undergraduate degrees or students on last year of their studies in economics or the social sciences who wish to study the field of regional economics.
- Researchers and professionals working in the field

### Evaluation

Participants who wish to acquire 3 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

### Credits (ECTS)

Upon completing the course, participants will be awarded **3 ECTS** equivalent marks.

### Course Fee

The price of the course includes lectures and practical hours.  
More details about fees can be found below.

# 03 Advanced Research Methods in Regional Science

## Lecturers



GIOVANNI MILLO  
Assistant professor of  
University of Trieste



KATARZYNA KOPCZEWSKA  
Associate professor at the  
University of Warsaw



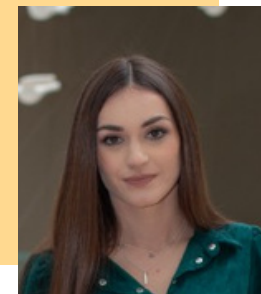
EDUARDO AMARAL HADDAD  
Professor at the University  
of São Paulo



EVELINE VAN LEEUWEN  
AMS Institute



ÖZGE ÖNER  
Professor at the University  
of Cambridge



MARIJA VUKOVIĆ  
Assistant professor at  
FEBT



BLANKA ŠIMUNDIĆ  
Associate professor at  
FEBT

# 04 Entrepreneurship, Innovation and Creativity

## Course description

The FEBT Summer school Entrepreneurship, Innovation, and Creativity is designed for students who want to develop their creative potential to innovate and are intrigued with the world of entrepreneurship. The program's main objective is to develop creative thinking, foster more excellent initiative, and understand the critical stages of the entrepreneurial process.

## Target audience

- Last-year undergraduates
- Graduate students
- Professionals
- Students in other applied fields wishing to improve their knowledge in the field

To ensure a successful application, it is mandatory to have defined business idea that you will actively work on throughout the duration of the Summer School. Your business idea can span various industries, sectors, and sizes.

## Evaluation

The participants will be evaluated based on active class participation and the business pitch (oral presentation to the panel).

The goal of the business pitch is to replicate the real-life scenario where entrepreneurs have to be able to support their idea, demonstrate its potential and secure the initial capital to start their ventures. This assessment form also develops their analytical, critical, teamwork, and presentation skills.

## Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

# 04 Entrepreneurship, Innovation and Creativity

## Lecturers



**VLATKA ŠKOKIĆ**  
Course Leader  
Associate professor at FEBT



**GERGŐ GULYÁS**  
Founder and CFO at cLAB  
Ventures



**TAMAS SZEKER**  
Pitching Coach and Co-  
founder of the iScale Hub



**ARJAN GOUDSBLOM**  
Co-Founder and Director at  
Preneurz.Amsterdam



**MARINA LOVRINČEVIĆ**  
Associate professor  
at FEBT



**LJILJANA NAJEV ČAČIJA**  
Assistant professor at  
FEBT

# 05 Behavioural Economics

## Course description

The FEBT Summer School Behavioural Economics focuses on developing analytical and critical skills relevant to developing a holistic perspective on behavioral economics. It specializes in evaluating current trends and prospects in behavioral economics, developing a holistic perspective on evolution, cultural differences, and challenges of cooperation, and developing a basic framework for analyzing behavioral mechanisms of economic decision-making while accounting for psychological and psychological and cultural aspects in this process.

## Target audience

- Graduate and postgraduate students in economics (or in social sciences, technical sciences, or science-related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations
- Holders of undergraduate degrees or students in the last year of their studies in economics or the social sciences who wish to study the field of behavioral economics
- Researchers and professionals working in the field

## Evaluation

Participants who wish to acquire 6 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

## Credits (ECTS)

Upon completing the course, participants will be awarded **6 ECTS** equivalent marks.

## Course Fee

The price of the course includes lectures and practical hours.  
More details about fees can be found below.



## Lecturers



**LENA MALEŠEVIĆ PEROVIĆ**  
Course Leader  
Professor at FEBT



**DRAŽEN PRELEC**  
Professor at the MIT Sloan  
School of Management



**HAN BLEICHRODT**  
Professor at the ERASMUS  
School of Economics



**ZVONIMIR BAŠIĆ**  
Senior Research Fellow at the  
Max Planck Institute



**IVAN ROMIĆ**  
CCSS at Kobe University



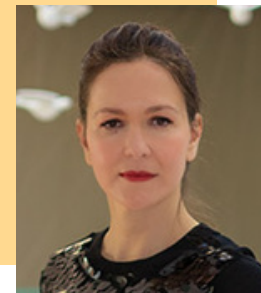
**FERNANDO P. SANTOS**  
Assistant professor at the  
Informatics Institute of the  
University of Amsterdam



**ANGELO ROMANO**  
Assistant Professor at the  
Institute of Psychology



**ALESSIA DORIGONI**  
Postdoctoral researcher at  
the Neuroscience  
Consumer Lab



**SILVIA GOLEM**  
Associate professor at  
FEBT



**JOSIPA VIŠIĆ**  
Associate professor at FEBT

## 06 Managing Urban Tourism: Planning and Monitoring for Sustainability

### Course description

The FEBT Summer School Managing Urban Tourism: Planning and Monitoring for Sustainability delves into the operation of tourism in urban settings, examining its effects on the economy, culture, and local communities. It is designed for students who want to develop skills to implement sustainable tourism practices, striking a balance between environmental responsibility and community well-being. Participants will refine strategic planning abilities to create integrated plans aligned with sustainable development goals. The course also equips students with practical tools for planning, monitoring, and managing urban tourism, emphasizing community engagement and data analysis.

### Target audience

- Graduate students in economics (or in social sciences, technical sciences or science related fields) who intend to round out their knowledge in the field and use it in the process of preparing dissertations.
- Holders of undergraduate degrees or students in the last year of their studies in economics or the social sciences who wish to study the field.
- Researchers and professionals working in the field.

### Evaluation

Participants who wish to acquire 3 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

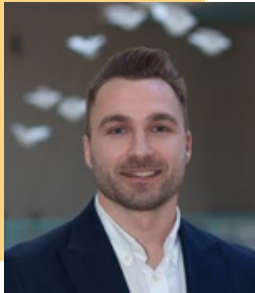
### Credits (ECTS)

Upon completing the course, participants will be awarded **3 ECTS** equivalent marks.

### Course Fee

The price of the course includes lectures and practical hours.  
More details about fees can be found below.

## Lecturers



**ANTE MANDIĆ,**  
Course leader  
Assistant professor at FEBT



**KO KOENS**  
Professor at Hogeschool  
Inholland



**JAN VAN DER BORG**  
Professor at KU Leuven



**SEYYED MOSTAFA  
RASOOLIMANESH**  
Professor at Taylor's  
University



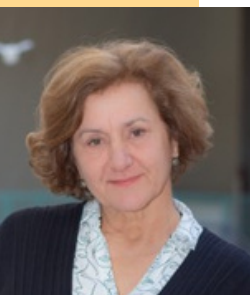
**ANNA TORRES-DELGADO**  
Lecturer and researcher at  
University of Barcelona



**METIN KOZAK**  
Professor at Kadir Has  
University



**IRIS KERST**  
Program Manager ENSUT and  
Inholland University of  
Applied Sciences



**LIDIJA PETRIĆ**  
Professor at FEBT



**SMILJANA PIVČEVIĆ**  
Professor at FEBT



**LJUDEVIT PRANIĆ**  
Associate professor at FEBT



**DAVORKA MIKULIĆ**  
Assistant professor at FEBT

# 07 Short-Term Rentals In A Touristic Cityscape: Opportunities And Challenges

## Course description

The FEBT Summer School Short-Term Rentals In A Touristic Cityscape: Opportunities And Challenges is designed to meet the evolving needs of tourism and investment real estate professionals regarding STR. By covering topics such as booking platforms and computer programs for spatial, statistical, and property investment analysis, the program aligns with the technological requirements of professional organizations. The program is created with international industry professionals and academics, allowing the students to develop global networking.

## Target audience

- Graduate students in economics (or in social sciences, technical sciences or science related fields) who intend to round out their knowledge in the field and use it in the proces of preparing dissertations.
- Holders of undergraduate degrees or students in the last year of ther studies in economics or the social sciences who wish to study the field.
- Researchers and professionals working in the field.

## Evaluation

Participants who wish to acquire 3 ECTS will be evaluated based on regular and active course attendance and taking an exam as a take-home essay.

Participants not interested in credit transfer will receive the Certificate of Attendance, stating the course completed. These students will be neither evaluated nor graded.

## Credits (ECTS)

Upon completing the course, participants will be awarded **3 ECTS** equivalent marks.

## Course Fee

The price of the course includes lectures and practical hours.  
More details about fees can be found below.

# 07 Short-Term Rentals In A Touristic Cityscape: Opportunities And Challenges

## Lecturers



**ANA RIMAC SIMLJANIĆ**  
Course leader  
Professor at FEBT



**CZESŁAW ADAMIAK**  
Assistant professor at  
Nicolaus Copernicus  
University



**AGUSTÍN COCOLA-GANT**  
FCT Research Fellow at  
IGOT



**JORGE RICARDO COSTA  
FERREIRA**  
Assistant professor at NOVA  
University Lisbon



**BART NEUTS**  
Research Expert at Ku  
Leuven Faculty



**BLANKA ŠIMUNDIĆ**  
Associate professor at  
FEBT



# APPLICATION

The application process is conducted online and takes few steps to complete:

## Step 1

The application process involves a completed [APPLICATION FORM](#).

Within the application form, you will be asked to upload:

- a valid passport copy
- a copy of your highest qualification or a transcript of your most recent year of study.

If we receive your application materials before May 20, 2023 you will automatically be given a discounted “early bird” rate for the courses. All other information about fees can be found on the next page.

## Step 2

After receiving the acceptance e-mail, you will be asked to upload the proof of payment according to the deadlines outlined on the next page in the Fees section.

## Step 3

After receiving the payment, you will receive the acceptance e-mail, which means you are formally enrolled in Summer School.



# FEES

The course fee must be paid when you register for the Summer School. Your place in the Summer School is only guaranteed once your payment has been processed. There is a reduced rate for early bookings.

RATE TYPE	RATE AMOUNT	APPLICATION DEADLINE	PAYMENT DEADLINE
"EARLY BIRD" RATE	545 €	If application materials are received <b>by April 15, 2024</b>	<b>May 1, 2024</b>
REGULAR RATE	645 €	If application materials are received <b>by May 15, 2024</b>	<b>June 1, 2024</b>
LAST MINUTE RATE	695 €	If application materials are received <b>by June 15, 2024</b>	<b>June 20, 2024</b>

## The course fee includes:

- Course participation
- All course materials and other documents
- Coffee breaks
- Organization of and participation in social activities ("Warm-up" and "Closing" party)
- Summer School certificate

Payment details and cancelation/refund policies are available on our website.

# IMPORTANT DATES

The important dates listed below apply to all FEBT Summer School 2023 courses.

## "Early bird" rate

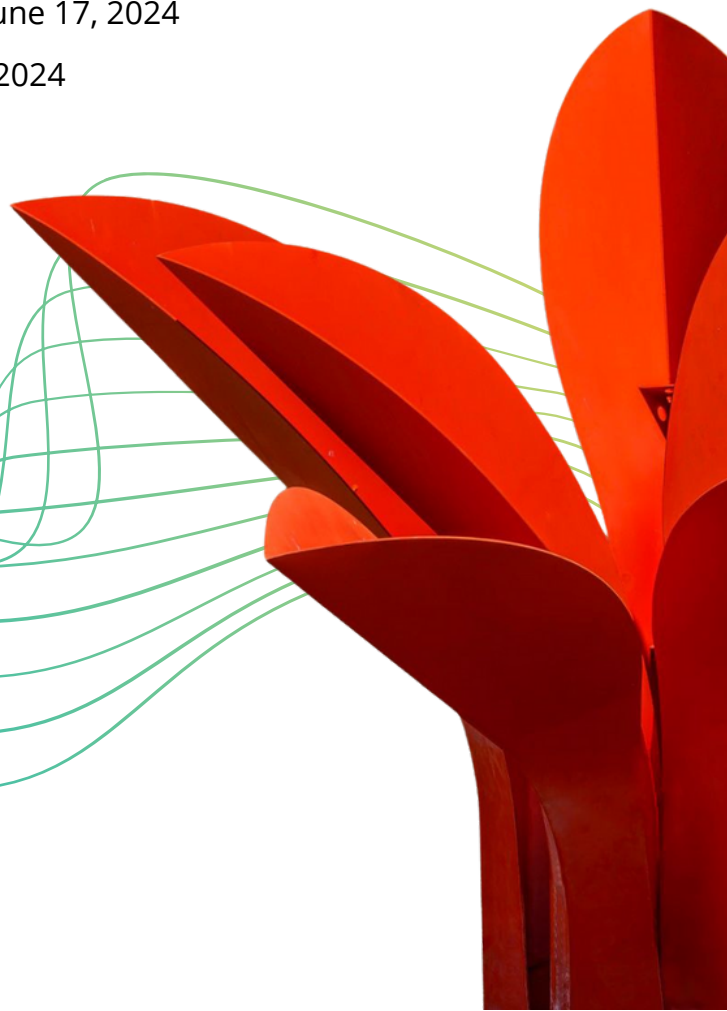
- "Early bird" application deadline: April 15, 2024
- "Early bird" notification of acceptance: April 20, 2024
- "Early bird" payment deadline: May 1, 2024

## Regular rate

- "Regular" application deadline: May 15, 2024
- "Regular" notification of acceptance: May 20, 2024
- "Regular" payment deadline: June 1, 2024

## "Last minute" rate

- "Last minute" application deadline: June 15, 2024
- "Last minute" notification of acceptance: June 17, 2024
- "Last minute" payment deadline: June 20, 2024



# EXPLORE YOUR SUMMER SCHOOL OPPORTUNITIES!



[summer.efst.hr](http://summer.efst.hr)

